

# TEADS

SPONSORED NANO-PAYMENTS  
for digital contents

**PUBLISHER'S DOCUMENTATION**



## Boost your earnings thanks to your content

With Teads, free contents fully reveal their interests.

The Internet user chooses the sponsor that will offer him the content he desires. A quick and easy process, ideal to convert each user into a customer and therefore increase your income.

### 1 Choice of payment solution



The internet user wishes to access for free to the desired content. He chooses teads solution.

- ✓ Simple and quick to install
- ✓ No installation costs

### 2 Choice of sponsor



A choice between 4 commercials is offered. Targeted and high quality, they correspond to your community's expectations.

- ✓ Integral personalization
- ✓ User's choice

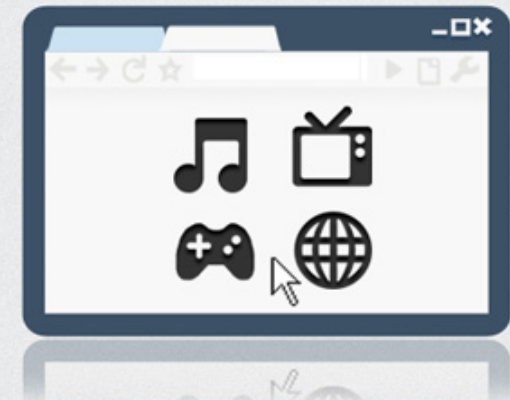
### 3 Display of the partner's commercial



The chosen commercial is displayed. Short and dynamic, the video is enjoyable.

- ✓ Average length : 15 seconds
- ✓ Maximum length : 30 seconds

### 4 Content delivered, You're paid.



The content is delivered to the net surfer. You're paid.

- ✓ The Internet user is satisfied
- ✓ Guaranteed payment

## Teads loves every publishers



And the publishers love Teads.

You have for sure a Teads-able content or service.  
Everybody wins, whether your contents are paid or free.

### Free content

Teads, source of additional earnings.

- ✓ A solution that preserves the quality and the image of your website
- ✓ Your content finally allow you to generate additional income

### Paid content

Teads, additional nano-payment solution.

- ✓ Adapted to users that own no Credit card
- ✓ An ideal loss product to convert your visitors into clients

Teads can fit on every content ...



... of any website.





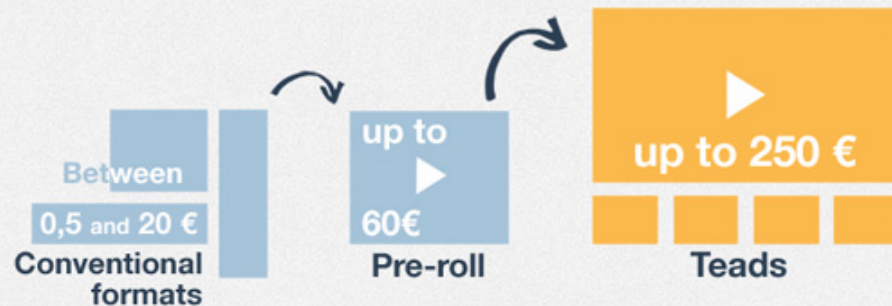
## Teads leads to freed users

Exploit the real financial potential of your website.

Your contents are delivered to your users, more and more consuming, faithful, and loving thanks to Teads.

### The most lucrative format of the Internet

With a CPV up to 250€, the solution conceived by Teads will enhance your ads income. It is ideal for all the contents cheaper than 1€.

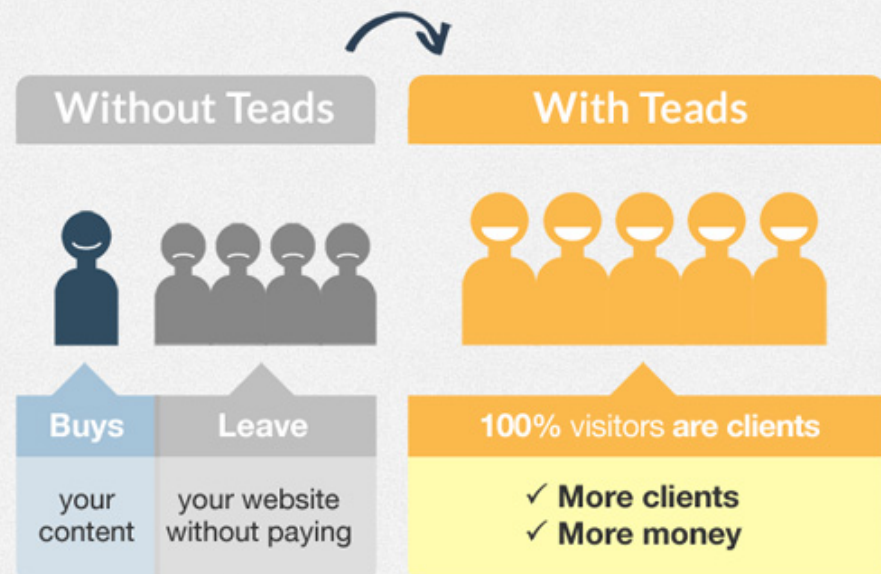


### Guaranteed income thanks to the CPV

You're systematically paid, as soon as the content is delivered. Teads is totally secured via SSL.

### An incredible conversion power

Your visitors become customers, it's that simple.



## Power is nothing if you can't control it

Your content and income are always under your control.

You can manage each detail from your account. Efficient and practical, it will be your best ally to improve your performances.



### Everything's measurable

Control in real time the essential statistics to improve your performances & maximize your earnings.



### Fast and easy integration

Simple and quick to install, Teads solution is operational in just a few minutes. An implementation guide is transmitted to you as soon as your subscription is accepted.



SSL

### Everything's adjustable

Create the products the most likely to delight your beloved customers.

#### Management of your campaigns

You choose the sponsors of your network.

#### Management of the products

You can associate Teads solution to several products on your platform.

#### Text choice

Personalise for your community the texts and visuals for each step of Teads payment process.

#### Data settings

Fill-in your personal data (bank account, postal) to be automatically paid when the month ends.

# TEADS

Install Teads right now on your website,  
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